



Customer Action Kit

# Ready-made Promotions

Certification Badge Toolkit

# What's Included

In this presentation you'll get an overview of promotion templates included in your action kit. You can use these ready-made promotions as-is, customize them, or simply let them inspire you to create your own.

## Instagram Posts

- 11 Variations

## Instagram Stories

- 11 Variations

## LinkedIn Posts

- 11 Variations

## LinkedIn Banners

- 5 Variations

## Careers Page Headers

- 4 Variations

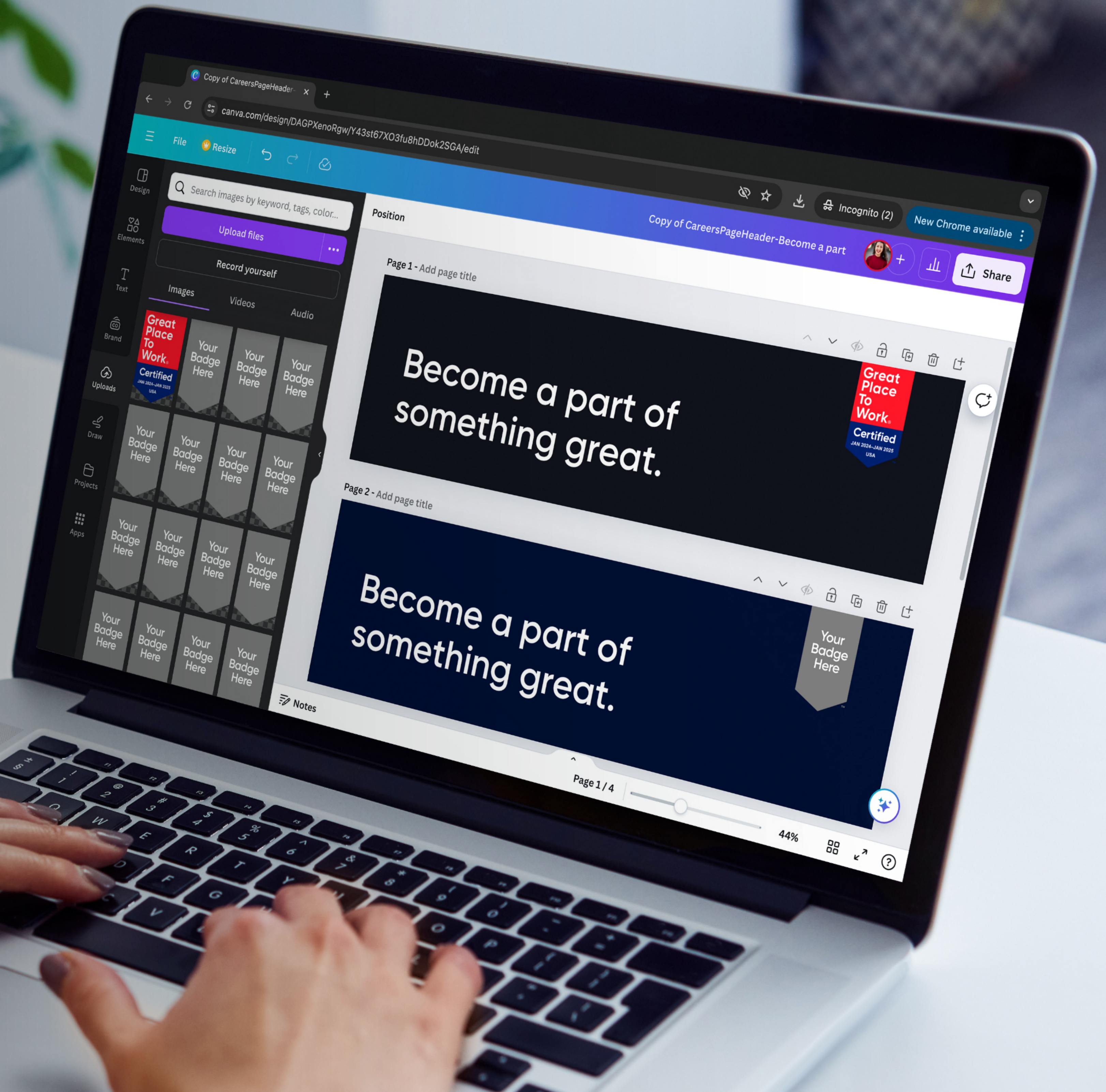
## Indeed Headers

- 5 Variations



# Introducing Canva Templates!

It's now easier than ever to start promoting your certification. We've built fully editable templates in the free-to-use online graphic design tool Canva.



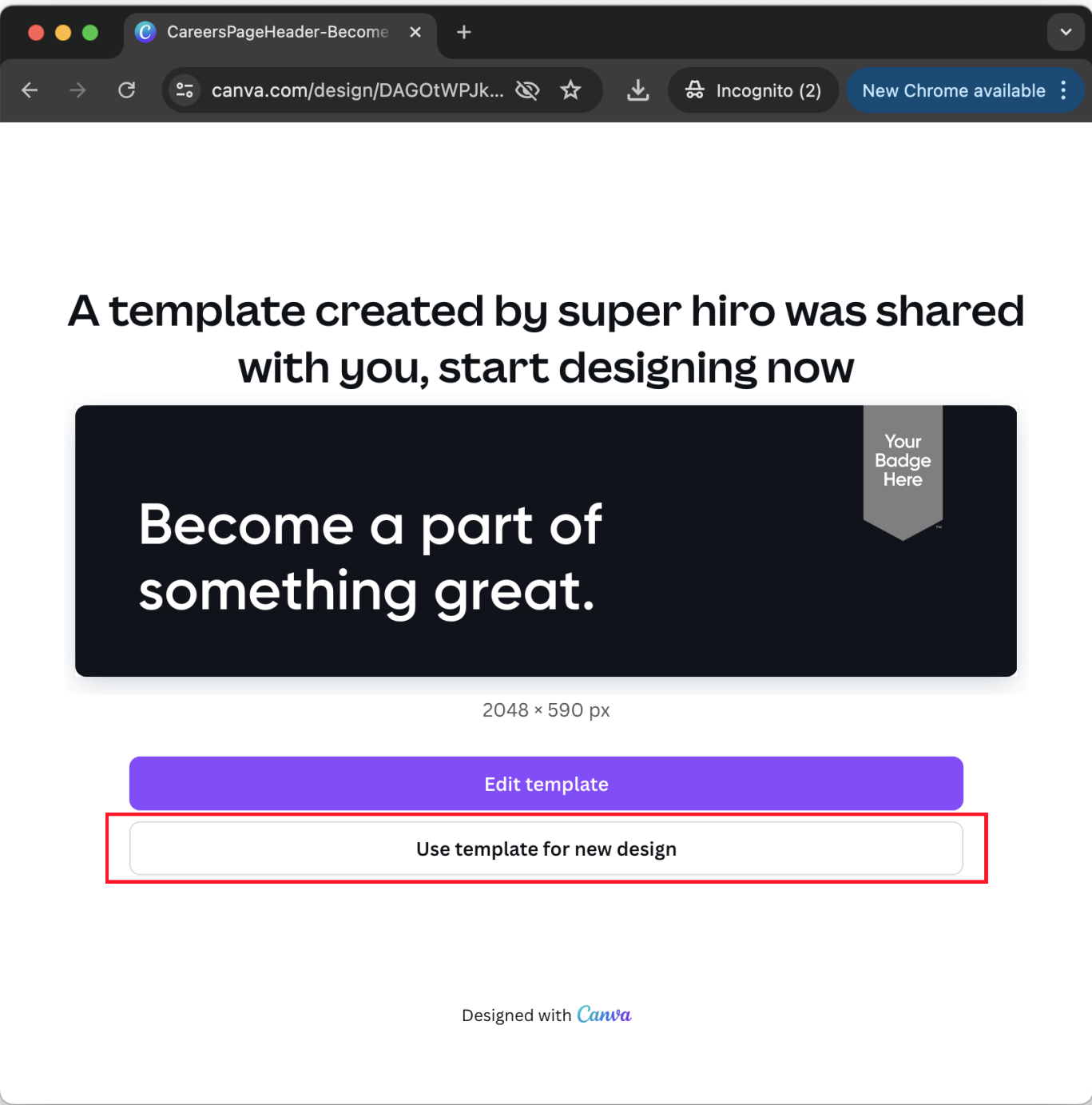


# Canva Instructions

Easily customize our templates with your brand images and valid Certification Badge.

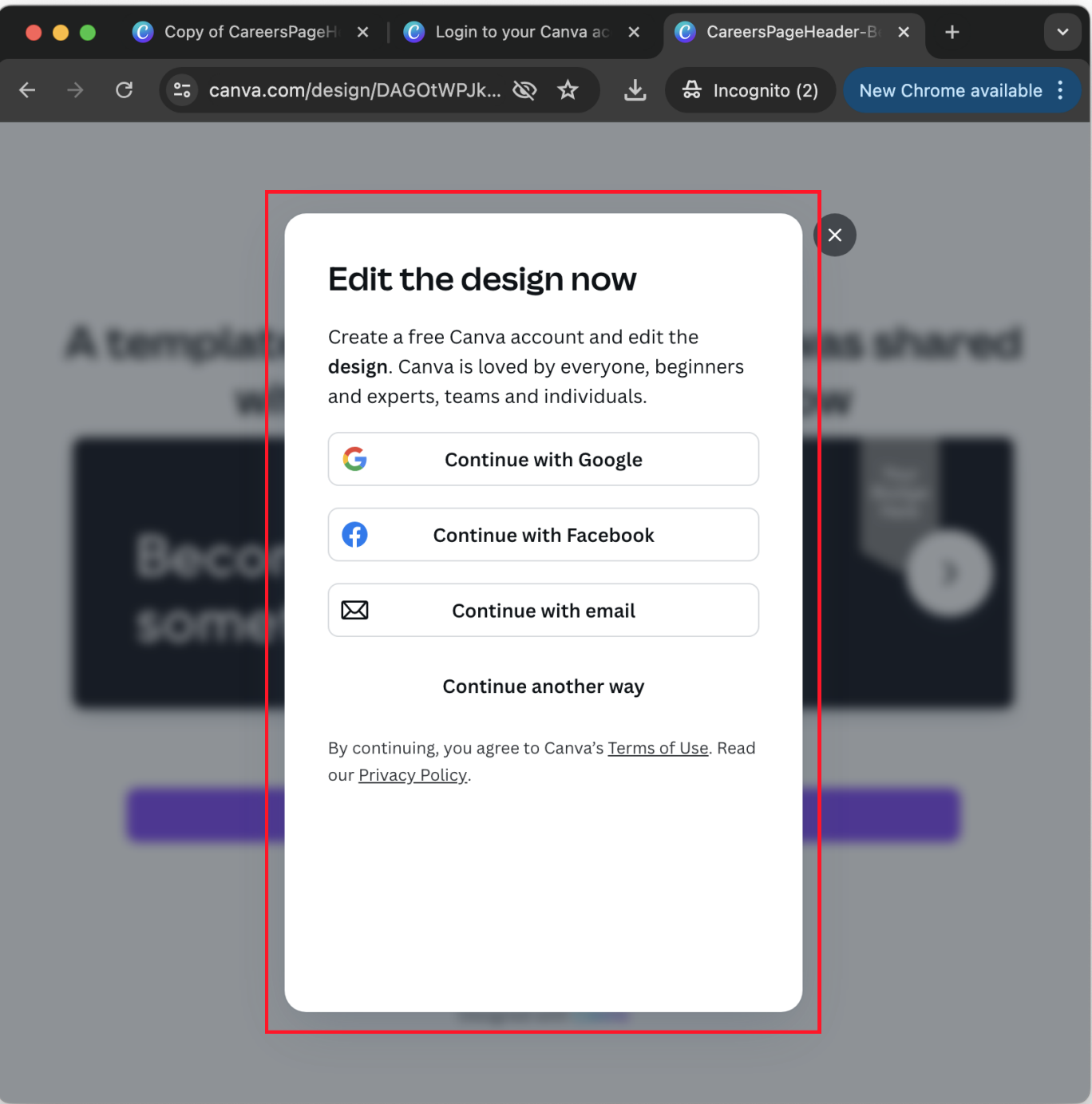
## Step 1

Open Canva link



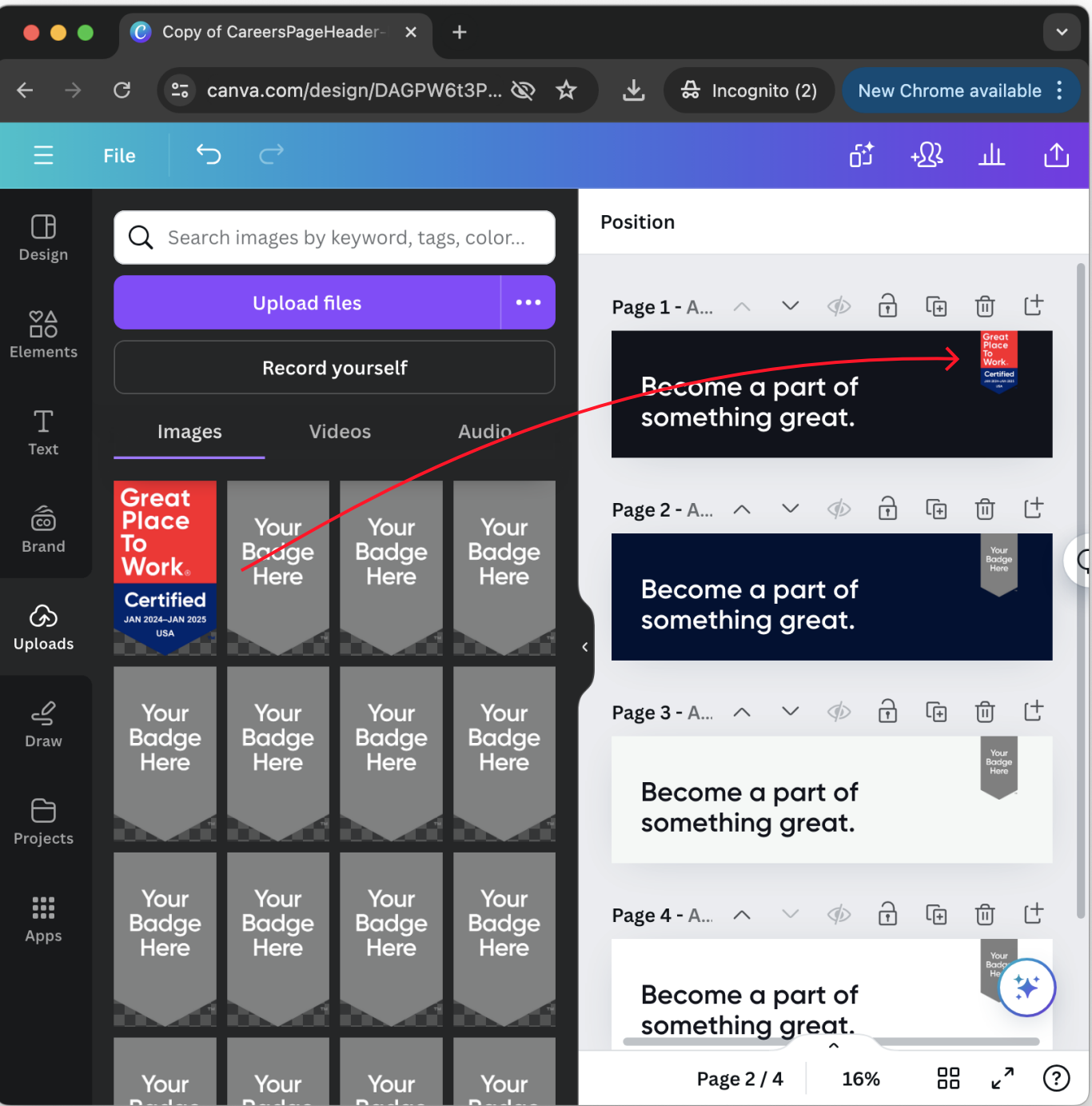
## Step 2

Log in



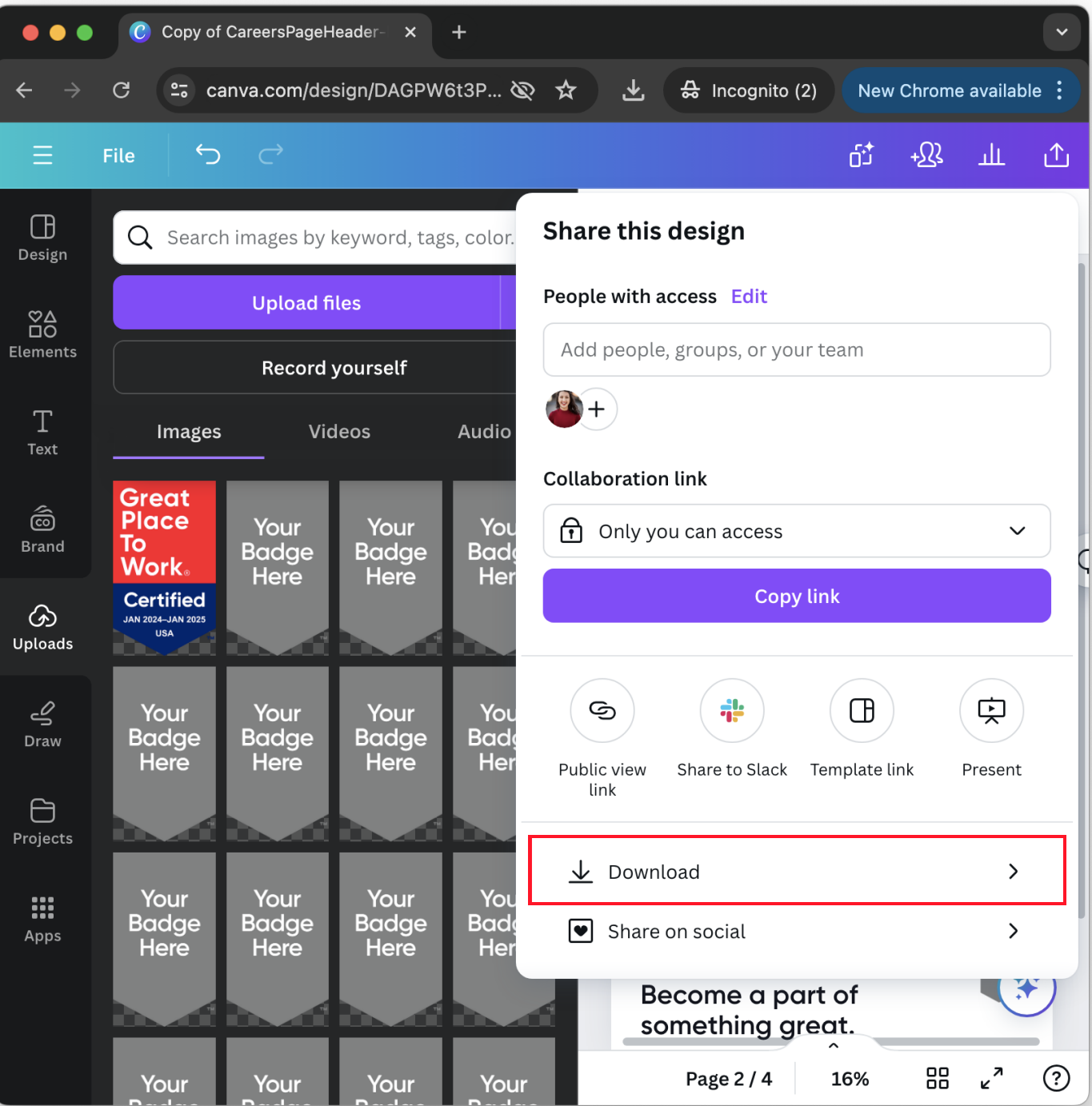
## Step 3

Upload your assets and add them to your design.



## Step 4

Download and share!







# Instagram Posts



# Instagram Posts

Instagram Posts (Use to promote your brand and certification on social media)



Option 1

[Canva Templates Available →](#)



Option 2

[Canva Templates Available →](#)



Option 3

[Canva Templates Available →](#)



# Instagram Posts

Instagram Posts (Use to promote your brand and certification on social media)



Option 4

*Canva* [Templates Available](#) →



Option 5

*Canva* [Templates Available](#) →



Option 6

*Canva* [Templates Available](#) →



# Instagram Posts

Instagram Posts (Use to promote your brand and certification on social media)



Option 7

[Canva Templates Available →](#)



Option 8

[Canva Templates Available →](#)



Option 9

[Canva Templates Available →](#)



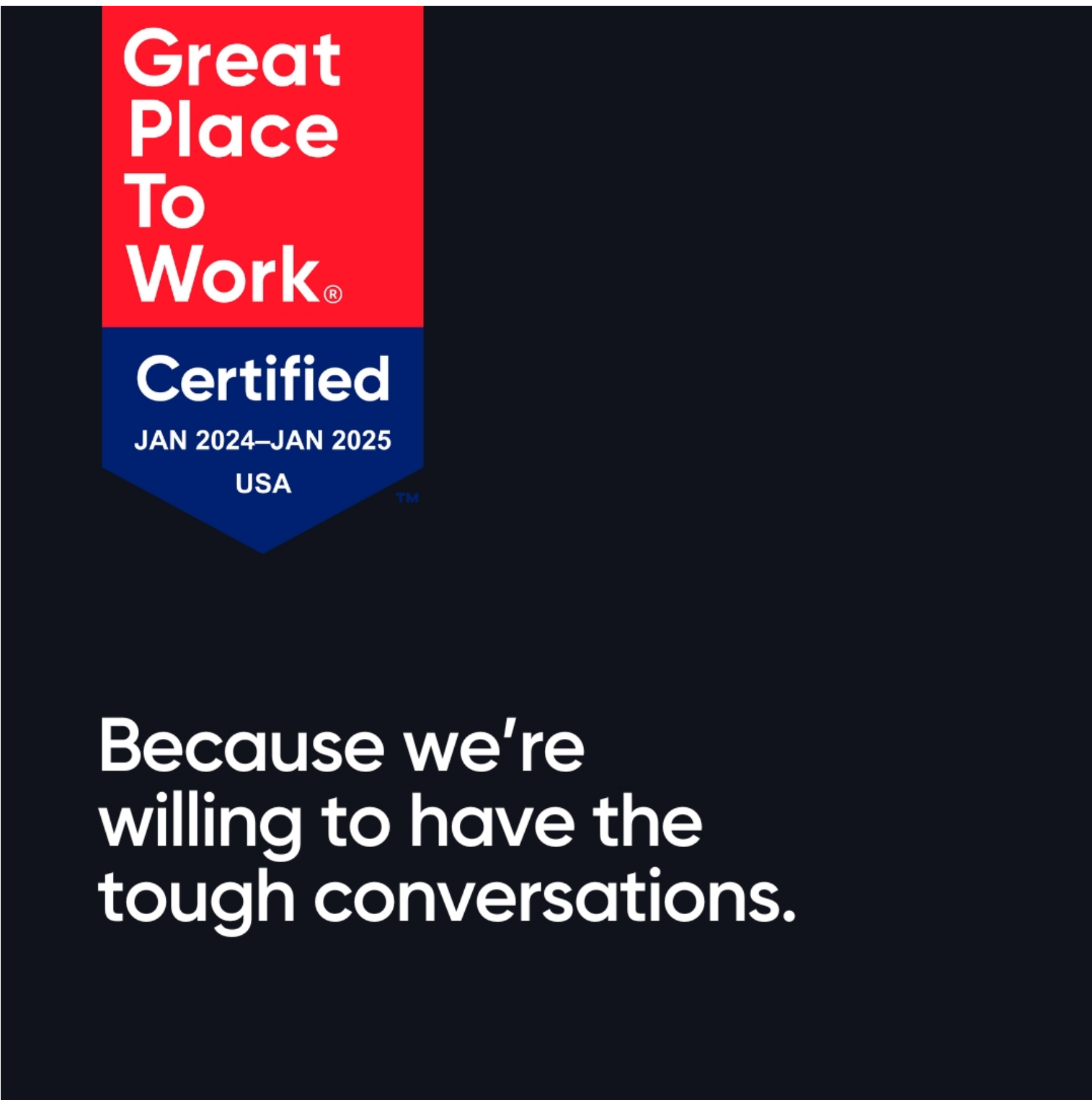
# Instagram Posts

Instagram Posts (Use to promote your brand and certification on social media)



Option 10

*Canva* [Templates Available](#) →



Option 11

*Canva* [Templates Available](#) →





# Instagram Stories



# Instagram Stories

Instagram Stories (Use to promote your brand and certification on social media)



Option 1

*Canva* [Templates Available](#) →



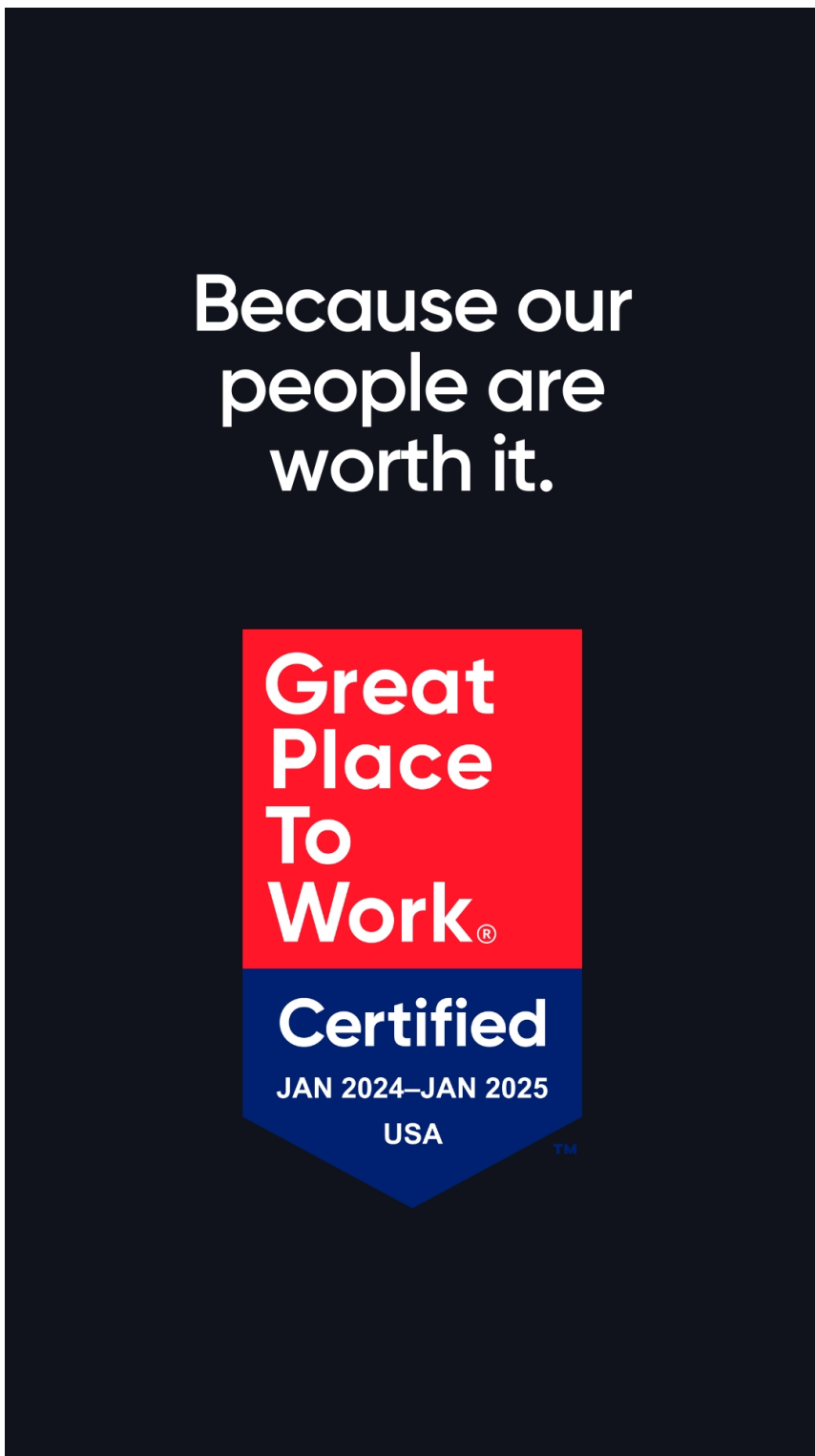
Option 2

*Canva* [Templates Available](#) →



Option 3

*Canva* [Templates Available](#) →



Option 4

*Canva* [Templates Available](#) →



# Instagram Stories

Instagram Stories (Use to promote your brand and certification on social media)



Option 5

*Canva* [Templates Available](#) →



Option 6

*Canva* [Templates Available](#) →



Option 7

*Canva* [Templates Available](#) →



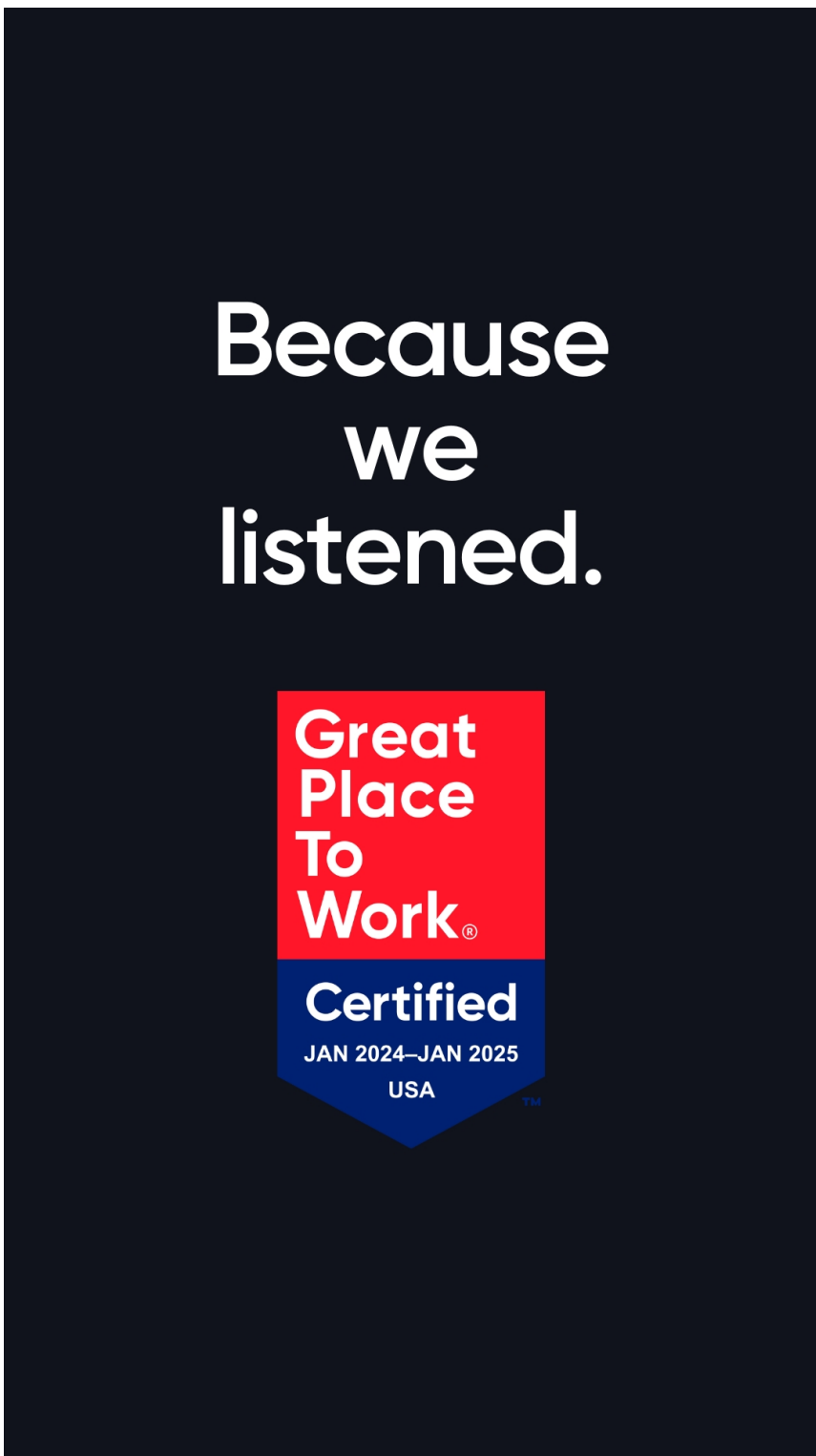
Option 8

*Canva* [Templates Available](#) →



# Instagram Stories

Instagram Stories (Use to promote your brand and certification on social media)



Option 9

*Canva* [Templates Available](#) →



Option 10

*Canva* [Templates Available](#) →



Option 11

*Canva* [Templates Available](#) →





# LinkedIn Posts

# LinkedIn Posts

LinkedIn Posts (Use to promote your brand and certification on social media)



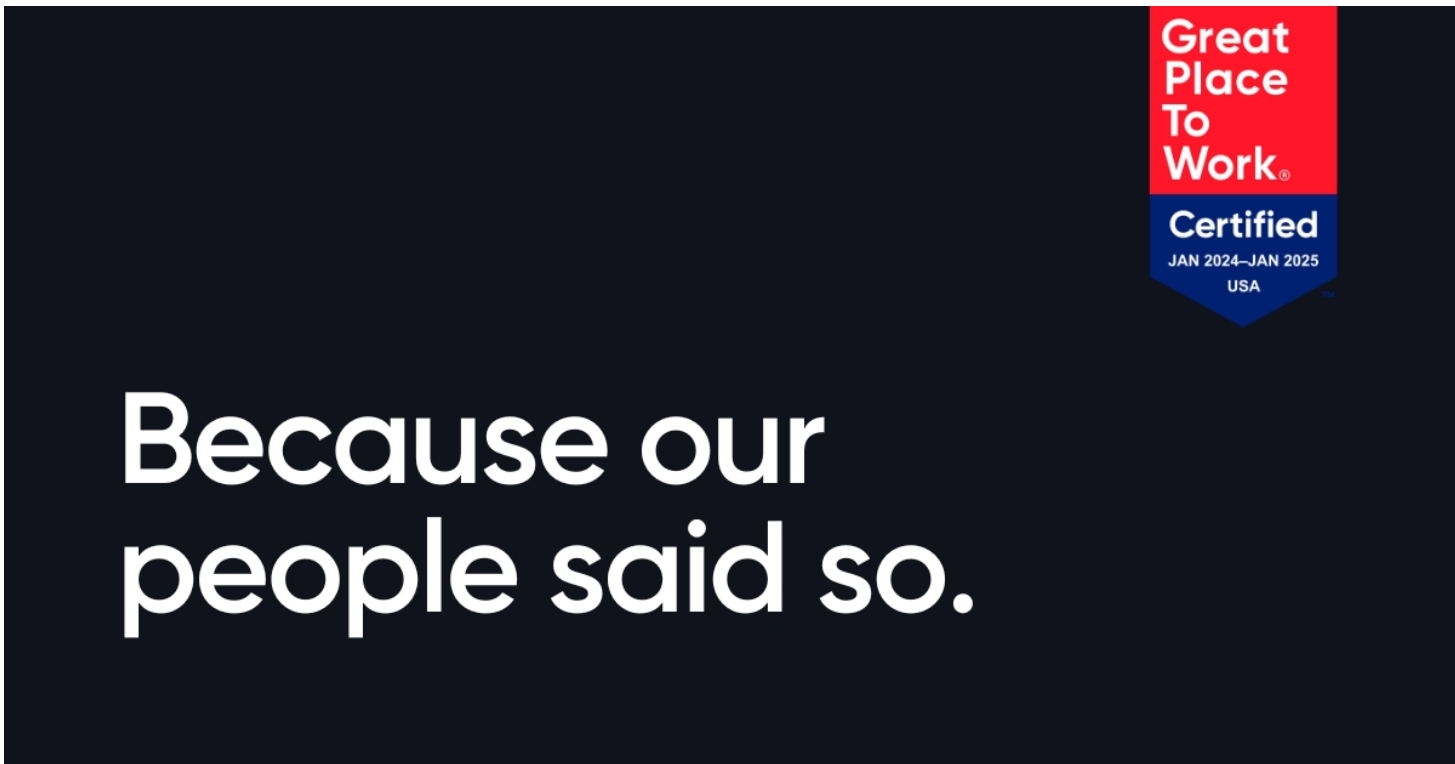
Option 1

*Canva* [Templates Available](#) →



Option 2

*Canva* [Templates Available](#) →



Option 3

*Canva* [Templates Available](#) →



Option 4

*Canva* [Templates Available](#) →



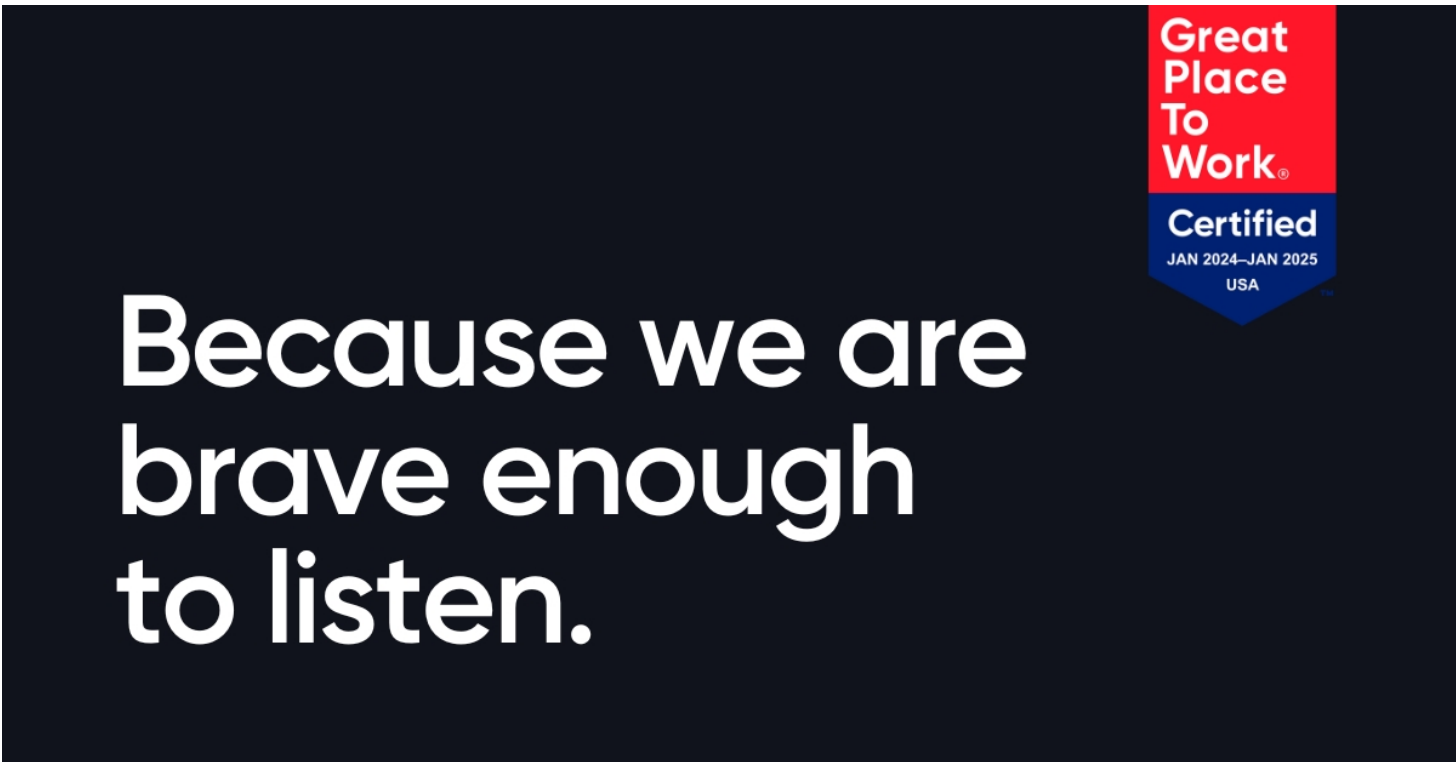
# LinkedIn Posts

LinkedIn Posts (Use to promote your brand and certification on social media)



Option 5

*Canva* [Templates Available](#) →



Option 6

*Canva* [Templates Available](#) →



Option 7

*Canva* [Templates Available](#) →



Option 8

*Canva* [Templates Available](#) →

# LinkedIn Posts

LinkedIn Posts (Use to promote your brand and certification on social media)



Option 9

*Canva* [Templates Available](#) →



Option 10

*Canva* [Templates Available](#) →



Option 11

*Canva* [Templates Available](#) →





# LinkedIn Banners



# LinkedIn Banners

LinkedIn Banners (Use to promote your brand and certification on social media)



Option 1

[Canva Templates Available →](#)



Option 2

[Canva Templates Available →](#)



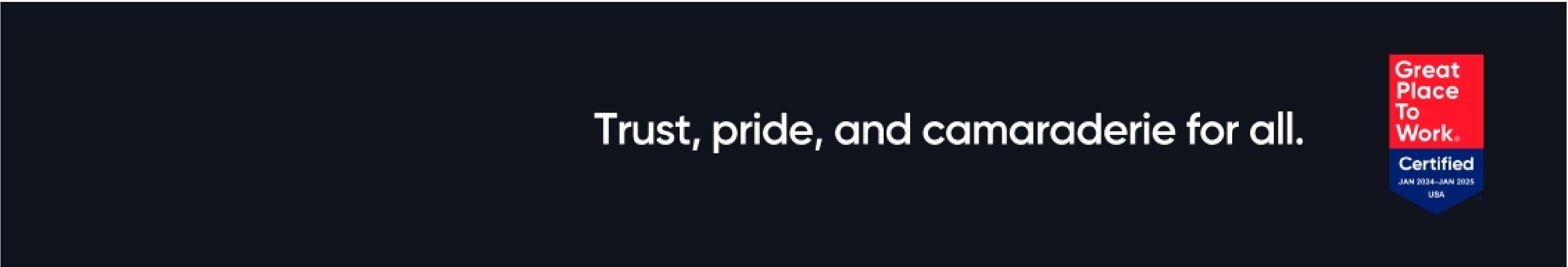
Option 3

[Canva Templates Available →](#)



# LinkedIn Banners

LinkedIn Banners (Use to promote your brand and certification on social media)



Option 4

[Canva Templates Available →](#)



Option 5

[Canva Templates Available →](#)



# Careers Page Headers



# Careers Page Headers

Careers Page Headers (Use in your website's career page to highlight your certification)

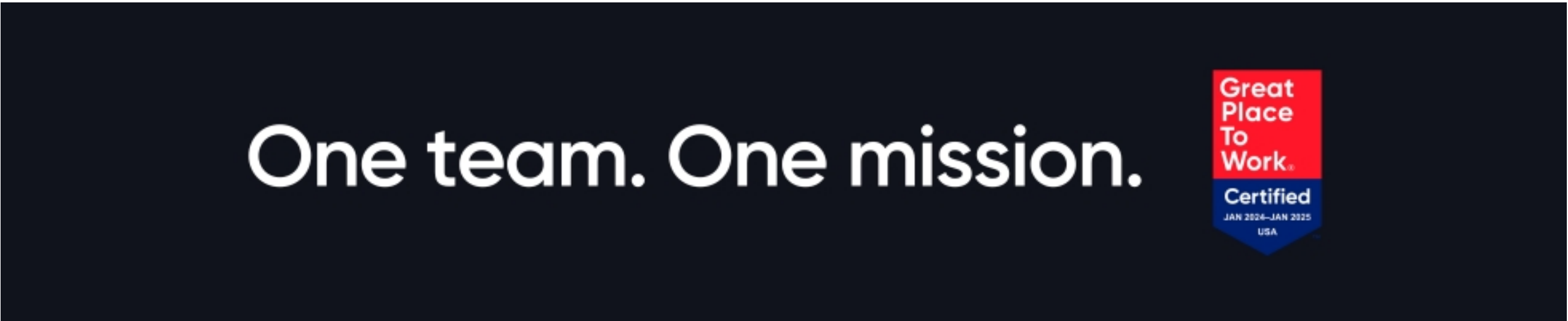


# Indeed Headers

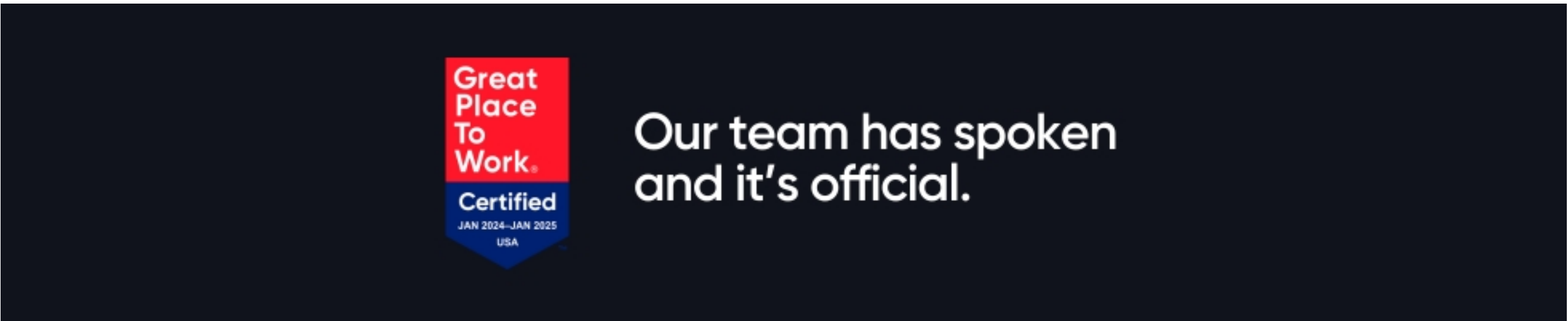


# Indeed Headers

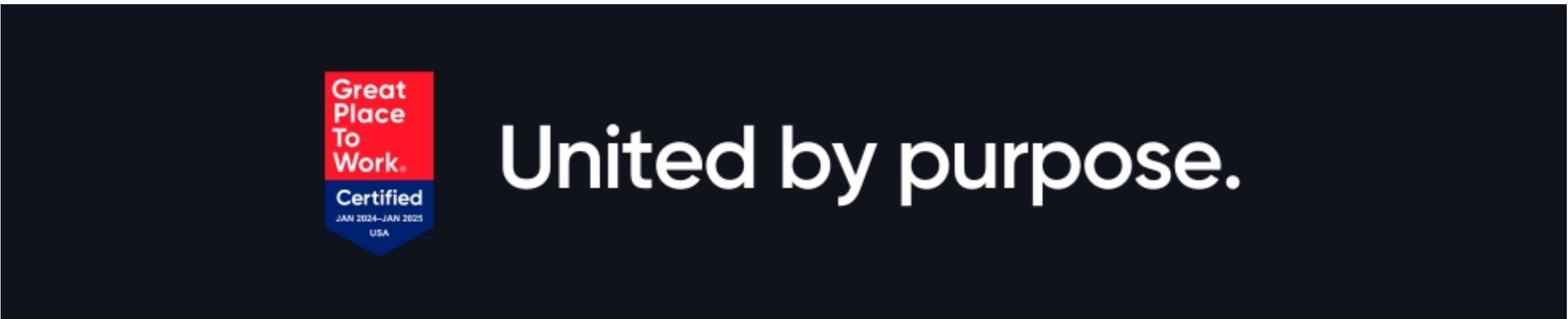
Indeed Headers (Use to promote your brand and certification on social media)



Option 1



Option 2

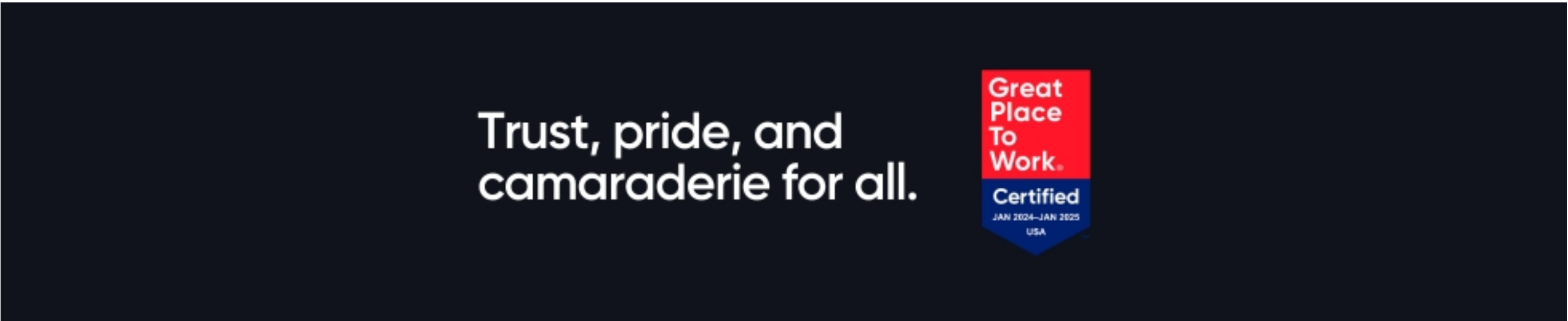


Option 3

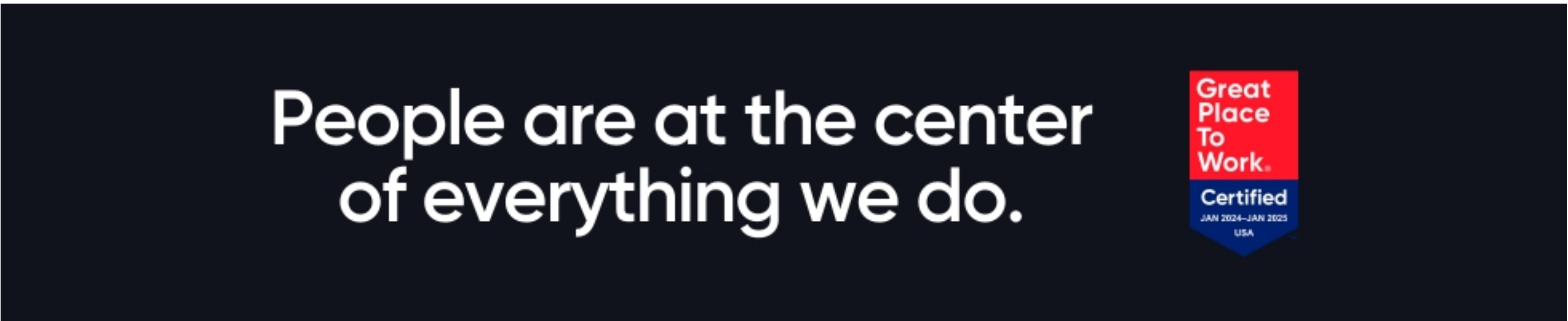


# Indeed Headers

Indeed Headers (Use to promote your brand and certification on social media)



Option 1



Option 2







# Congratulations on your brand new certification!

## Certification Badge Toolkit

Be sure to tag us wherever you post and use hashtag #GPTWCertified

